



Join the *Florida Restaurant & Lodging Association Educational Foundation* and the Rays Foundation for a great fundraising event!

"Shirts Off Our Backs"

On October 4th, 2009 following the final game of the season vs. the New York Yankees, 40 raffle ticket winners will head down on the diamond to receive a jersey from one of the Rays players, coaches or managers
"right off their backs!"

Raffle tickets will be sold (volunteers needed) before and during the following games:
Thursday, October 1 vs the Baltimore Orioles
Friday, October 2 vs the New York Yankees
Saturday, October 3 vs the New York Yankees
Sunday, October 4 vs. the New York Yankees

75,000 tickets will be produced with a 'scratch off' component.
Every ticket is a winner, with 40 "Golden Ticket" winners!
The Foundation is seeking sponsors to provide discounts or complimentary collateral to be a part of this event.

Contact Drew McLeod at 850-879-2041 or drew@FRLA.org
or Dannette Lynch at 727-642-3404 or dannette@FRLA.org

Let's knock this one out of the park!



“Shirts Off Our Backs”

October 1st through October 4th the FRLA Educational Foundation will partner with the Tampa Bay Rays Foundation (MLB) on a unique fundraiser. 75,000 tickets will be produced with a ‘scratch off’ component. *Every* ticket will be a winner. There will be 40 “Golden Ticket” winners. On October 4th, following the final game of the season vs. the New York Yankees, those 40 “Golden Ticket” winners will head down on the diamond to receive a jersey from one of the Rays players, coaches or managers *“right off their backs”!*

Tickets will be sold (volunteers needed) before and during the following games:

- Thursday, October 1 vs the Baltimore Orioles
- Friday, October 2 vs the New York Yankees
- Saturday, October 3 vs the New York Yankees
- Sunday, October 4 vs. the New York Yankees

We are looking for sponsors to provide discounts or complimentary collateral for the scratch off component or volunteers to sell tickets during the games.

It could be Buy One Get One, Free Night Stay, Free Appetizer, etc.

Participating sponsors and a guest will be invited to a VIP reception and the October 4th game vs. the Yankees!

Please give us your contact information, if interested, and we’ll follow up.

Name _____

Company Name _____

Phone Number _____

Email Address _____

Possible Scratch Off donation(s) - minimum of 1,000 – (larger donations may be require less, based on value)

I want to volunteer, please contact me!

Remember, it’s for the students and the future of the hospitality industry!

Please fax to: 850-224-1590

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