

GET THREE MEMBERSHIPS IN ONE!



**FLORIDA
RESTAURANT
& LODGING
ASSOCIATION**

**NATIONAL
RESTAURANT
ASSOCIATION**






FRLA MEMBER BENEFITS






DISCOUNTS	SAVINGS
Heartland Payment Systems	Member-exclusive simplified pricing
Discounts on education and training	Up to 50% off many educational materials
Florida Restaurant & Lodging Show	(3) tickets = \$150 savings
NRA Show	(1) ticket = \$70 savings
Email marketing	10% discount
Natural Gas	Lock in rates and savings
HotSchedules	FRLA member-exclusive pricing
hcareers	20% discount
Music Licensing	Up to 20% off
Office Supplies	Up to 35% off
AmeriGas	Rebate
Total Energy Concepts	10% savings
Custom Takeout Bags	15% discount
Pinnacle Hospitality Systems	Increases profits by 4-8%

RESOURCES AND INFORMATION	DESCRIPTION
www.frla.org	<i>Employee and Executive Job Search • Online Buyers Guide • Contact Your Legislator • Chapter Websites • Resource Links • In the News • Events Calendar • Daily News Clips • Up to the minute Industry News • Discounts</i>
FR&L Magazine	<i>Bi-monthly to every hotel and restaurant in FL</i>
Hospitality Hotline & Capital Update	<i>Newsletter – emailed weekly</i>
Urgent Alerts	<i>Timely legal, legislative action and food safety alerts</i>
Access to staff of industry experts	<i>Access to political, regulatory and legal team of experts</i>
Email Offers and Savings	<i>Member-exclusive savings and supplier discounts</i>

INSURANCE	MEMBER CONTACTS
Choice Rx Prescription Drug Discount Card	888-372-9119 ext 226
FRLA Insurance Services <i>Auto • Dental • EPLI • Health • Health Savings Account • Life • Liquor Liability • Long Term Care and Disability</i>	insurance@frla.org or 866.822.1753
Discount HealthCare Benefits	1-800-308-0374
FHM Insurance Company <i>Workers Compensation</i>	888-345-3461 ext 402

more

PROMOTION	DESCRIPTION
Listing on www.frla.org directory of Florida Hotels and Restaurants	Web listing of FRLA hotel and restaurant members
 USA Today introductory offer	Buy 4 ads, get 4 free. Call 1-800-872-3433, selection #2
 Submit news and events to <i>FR&L magazine</i>	<i>FR&L</i> only features news of FRLA members
<i>Hospitality Hotline</i>	Advertising and news item promotion is available
 FishBowl full line of marketing services	10% savings for FRLA members
Sponsorship and Advertising Opportunities	10% off advertising in <i>FR&L</i> magazine

NETWORKING AND EVENTS	DATES
Visit www.FRLA.org for a full calendar of state and local events	
 Three annual Board Meetings	January, June, September (sandym@frla.org)
 FRLA Show Gala	September (awhittaker@frla.org)
 Florida Restaurant & Lodging Show	September (Susana@frla.org)
 FRLA Wild & Crazy Fishing Tournament	October (cchecker@frla.org)
 FRLA/NRA Celebrity Golf Tournament	September (awhittaker@frla.org)
Educational Seminars and Webinars	Dates set throughout the year
Regional Food and Wine Tastings	Dates set throughout the year
Local and Regional Chapter Events	Dates set throughout the year
Roundtable Meetings and Forums	Dates set throughout the year

RISK MANAGEMENT SERVICES	BENEFITS & SAVINGS
 <p>REGULATORY COMPLIANCE SERVICES <i>Protecting Your Business is Our Business</i></p> <p>Alcohol Compliance Training</p> <p>Food Handler Training</p> <p>Sexual Harassment Prevention Training</p> <p><i>Your license is your most important asset Let RCS help you Protect it!</i></p>	<p>Safeguard your alcohol and foodservice licenses</p> <p>Protect your business from unnecessary lawsuits</p> <p>FRLA Members receive up to a 25% discount on all Program Services</p> <p style="text-align: center;">Regulatory Compliance Services 800-537-9863 RCS@FRLA.org</p>



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